

# Proposed Projects/Programs (as of 10/28/13)

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## A. Creating and Sustaining an Entrepreneurial Ecosystem

- 11 1. Create an entrepreneurial development coordinating committee to catalog resources; vet proposals; design educational curriculum; coordinate partnerships or regional R&D assets; and market emerging technologies to investors.  
CHAMPION: Karen Moore
- 9 2. Provide an “innovation fund” that offers flexible financing for new and growing businesses.  
CHAMPION: \_\_\_\_\_
- 4 3. Develop a micro-lending program to provide capital to very small, existing businesses  
CHAMPION: \_\_\_\_\_
- 12 4. Create a minority business investment fund to encourage business investment in the Southside.  
CHAMPION: Sean Pittman
- 8 5. Provide “Gearbox” of technical services to Women/Minority entrepreneurs, such as intellectual property and legal counsel, marketing, business planning, and financial assistance to researchers and start-up entrepreneurs.  
CHAMPION: \_\_\_\_\_
- 5 6. Provide a targeted business assistance programs to address the unique challenges faced by minority and women-owned firms in accessing markets and capital.  
CHAMPION: \_\_\_\_\_
- 10 7. Develop incubators for new start-up businesses.  
CHAMPION: Tim Edmond
- 6 8. Develop specialized wet lab facilities for R&D to provide ready access to space, equipment, controlled environments, sensitive material handling capabilities, and related infrastructure for researchers.  
CHAMPION: \_\_\_\_\_

## B. Becoming and Competing as an Economic Hub

- 7 9. Develop a brand that resonates with businesses seeking to locate to Tallahassee as well as boosting pride in the Tallahassee.  
CHAMPION: \_\_\_\_\_
- 12 10. Invest in preparing commercial buildings and sites at the TLH regional airport as a location for a regional transportation and logistics hub.  
CHAMPION: Anita Favors-Thompson
- 8 11. Target economic development recruitment and retention efforts to companies offering jobs requiring an industry certification or a higher level of education  
CHAMPION: \_\_\_\_\_
- 8 12. Provide incentives to attract high-skill, high-wage businesses to Tallahassee.  
CHAMPION: \_\_\_\_\_
- 11 13. Create a “Quick Action Closing Fund” to provide resources to respond flexibly to the needs identified by high impact prospects.  
CHAMPION: Sue Dick

### C. Growing our Destination Product for Travel and Tourism

- 6 14. Provide grants to area cultural and heritage venues.  
CHAMPION: \_\_\_\_\_
- 12 15. Develop a competitive sport venue (a multi-use community facility) to attract regional sports tourism by hosting tournaments and sports training.  
CHAMPION: Mike Pate
- 1 16. Negotiate to use a larger venue (e.g., FSU stadium, America's Backyard, Civic Center) for major musical events.  
CHAMPION: \_\_\_\_\_
- 5 17. Create a new high visibility event highlighting Tallahassee.  
CHAMPION: \_\_\_\_\_
- 3 18. Expand current signage, information booths and flyers, public transportation, social media/apps, etc. to allow visitors and new residents to move around town with ease, and find areas of interest.  
CHAMPION: \_\_\_\_\_
- 22 19. Provide the infrastructure to support the development of a convention hotel, entertainment and retail district in the downtown.  
CHAMPION: Dr. Eric Barron

### D. Supporting a Creative Culture and Urban Lifestyle

- 9 20. Fund the implementation of the South Monroe/Adams Corridor sector plan.  
CHAMPION: Curtis Richardson
- 6 21. Invest in opportunities to create and display public art downtown and in selected nearby gateway centers.  
CHAMPION: \_\_\_\_\_
- 11 22. Establish a "Festival Fund" to support inter-organizational efforts that coordinate existing university programs, entertainment venues, and neighborhood groups that organize successful arts, cultural, and entertainment events.  
CHAMPION: Christic Henry
- 0 23. Provide events in public spaces and increase pedestrian/bike access in ways that create activity built on the city's culture.  
CHAMPION: \_\_\_\_\_
- 10 24. Invest in arts/culture initiatives designed to create "Quantum Leaps" for Tallahassee's arts/culture community.  
CHAMPION: Kelly Dozier
- 7 25. Increase funding for the city's Community Redevelopment Areas and emphasize economic development investments in those areas.  
CHAMPION: \_\_\_\_\_
- 5 26. Increase access to locally grown foods by promoting and marketing co-ops, farmers markets, and establishments that support local farms.  
CHAMPION: \_\_\_\_\_
- 6 27. Increase opportunities for urban farming with grants to renovate existing vacant infrastructure into greenhouses, and equip difficult to employ residents with skills to be successful entrepreneurs.  
CHAMPION: \_\_\_\_\_

## E. Investing in Our Human Capital Assets

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**28.** Conduct a community-wide assessment of jobseekers to provide information about the available talent pool and about education and training gaps that must be filled to meet industry needs.

**CHAMPION:** Dr. Jim Murdaugh
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**29.** Raising the ship for all residents: offer career-displaced residents with opportunities to engage and become productive members of Tallahassee.

**CHAMPION:** Meg Baldwin
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**30.** Family Self-Sufficiency: Local housing economic stimulus plan proposal for persons who are 60% or below average median income.

**CHAMPION:** \_\_\_\_\_
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**31.** Establish the Southeast Regional Center of Excellence.

**CHAMPION:** \_\_\_\_\_
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**32.** Provide grants to school programs (such as field trips to companies, entrepreneurial activities, or teen summer math and science camps) to help students better learn about careers and the technical skills those careers require.

**CHAMPION:** \_\_\_\_\_
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**33.** K(6)—12 Economic Engagement Initiative: Place students into active participation in community based programs, apprenticeships, and service learning opportunities with businesses and organizations.
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**34.** Driving economic development through a healthy community.

**CHAMPION:** \_\_\_\_\_
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**35.** Early childhood three-point strategy.

**CHAMPION:** \_\_\_\_\_
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**36.** Target outreach efforts to local businesses to encourage the recruitment and hiring of area university and college students or new graduates.

**CHAMPION:** Jim McShane
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**37.** Early childhood three-point strategy: key components that will focus: pre- and post-natal care, an early childhood developmental screening system and quality learning environments.

**CHAMPION:** \_\_\_\_\_